

# CASELABS

Legit Reviews, LLC  
c/o Nathan Kirsch  
101 S. Hanley, Suite 1600  
St. Louis, MO 63105

Cc: Thermaltake  
c/o Kenny Lin  
20420 Business Pkwy  
City of Industry, CA 91789

Re: Thermaltake Accused Of Stealing – New Computex Products Went Too Far  
([http://www.legitreviews.com/thermaltake-accused-of-stealing-new-computex-products-went-too-far\\_165153](http://www.legitreviews.com/thermaltake-accused-of-stealing-new-computex-products-went-too-far_165153))

Dear Mr. Kirsch:

On June 2, 2015, Kevin Keating of our business, CaseLabs, placed a post on Facebook attacking one of our competitors, Thermaltake, Inc. ("Thermaltake"). Those attacks included accusations that Mr. Shannon Robb and Thermaltake "stole" CaseLabs' intellectual property and that Thermaltake "taint the industry with rip-off products." That Facebook post was ill advised, and we have retracted and apologized for the unfortunate statements made in that Facebook post. Please find a copy of our apology and retraction letter for your reference.

Unfortunately, on or about June 3, 2015, you posted a review on Legit Reviews which quotes verbatim Kevin Keating's Facebook post of June 2, 2015, which we have retracted and for which we have apologized. In order to undo the damage which our post of June 2, 2015 has already caused, we respectfully request that you and Legit Reviews immediately remove the post which quotes Kevin Keating's June 2, 2015 Facebook post, including the false accusations against Thermaltake.

Please let us know if there is anything we can do in order to have the post in question removed as quickly as possible.

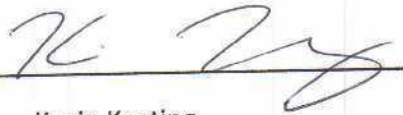
JAMES KEATING, DBA CASELABS

By: 

James Keating  
CaseLabs President

# CASELABS

KEVIN KEATING

By: 

Kevin Keating  
CaseLabs Vice President

# CASELABS

To Whom It May Concern:


Recently, CaseLabs, a d.b.a. of James Keating, ("CaseLabs") and some of its personnel, including Kevin Keating, the son of James Keating, have posted attacks upon a competitor, Thermaltake, Inc. ("Thermaltake"). Those attacks have included accusations that Mr. Shannon Robb and Thermaltake "stole" CaseLabs' intellectual property, engaged in unfair competition, and acted as an Asian business with poor character and integrity. CaseLabs regrets these unfortunate statements and apologizes for the same.

CaseLabs acknowledges that it does not own any patents on any of its case products. CaseLabs' postings, which suggest that litigating to enforce patents would be prohibitively expensive, were misleading because they implied that CaseLabs actually owned patents, which it does not. CaseLabs regrets the error. CaseLabs apologizes for accusing Mr. Robb and Thermaltake of "stealing" anything. The look of a computer case will always have some similar features – given its functional nature. CaseLabs retracts its accusations against Thermaltake for "copying other people's existing concepts and calling them your own" and of producing "rip-off products."

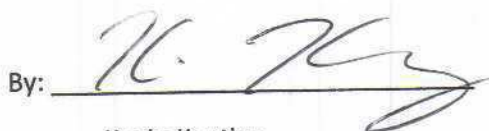
CaseLabs regrets its previous statements about Asian low price competition. CaseLabs acknowledges that price competition is fundamental to a healthy marketplace, and CaseLabs recognizes that it has no right to prevent Thermaltake from offering a competing product for a lower price in the marketplace. CaseLabs retracts any suggestion that competitors are not entirely free to engage in price competition for such unpatentable products as CaseLabs' computer cases.

CaseLabs look forward to engaging in vigorous, price-conscious, ethical completion with its competitors, including Thermaltake, without resort to false accusations.

JAMES KEATING, DBA CASELABS

By:   
James Keating  
CaseLabs President

KEVIN KEATING

By:   
Kevin Keating  
CaseLabs Vice President